

2025
2026

Fragrance Trends

A Fragrance Collection to Accompany the Spring Summer 2025/2026 Trends



CARVANSONS

WELCOME TO THE CARVANSONS SPRING SUMMER 2025 /26 TREND PRESENTATION

OUR INSPIRATION

Our Fragrance Trend eBooks provide insights into the trends and consumer buying habits affecting products influenced by the fragrance market. We take inspiration from market research, fashion trends, current consumer buying habits and recent fragrance launches.

OUR EXPERIENCE

As an international fragrance manufacturer with over 80 years of experience, we continuously evaluate and analyse upcoming trends in fragrance and perfume creation. Our experience and knowledge help us advise our customers on fragrances that bring their brands and products to life.



CARVANSONS

wild orchid

orchid solstice

A delicate harmony of fresh lily of the valley and graceful orchid complemented by warm, velvety musk.

Top: Lily of the Valley

Middle: Orchid

Base: Vanilla, Musk



CARVANSONS

zing & zest

A vibrant medley of zesty fruits unfolds into a sweet and juicy heart of orange and clementine.

Top: Grapefruit, Pineapple, Lemon

Middle: Orange, Clementine, Raspberry

Base: Orange Blossom



CARVANSONS

A woman with long dark hair, wearing a black dress and black gloves, is holding a black perfume bottle to her lips. The background is dark and moody.

dark vanilla

dark desire

A mystical, seductive scent offering a rich heart of plum and leather and cloaked in velvety vanilla and dark patchouli.

Top: Orange, Coriander, Saffron

Middle: Plum, Rose, Frangipani, Leather

Base: Vanilla, Sandalwood, Patchouli



CARVANSONS

soft focus

royal suede

A luxurious blend of suede and cashmere wrapped in a warm embrace of vanilla and sandalwood.

Top: Bergamot

Middle: Suede, Cashmere

Base: Vanilla, Sandalwood



CARVANSONS

morning walk

Fresh leafy, citrus and floral notes are grounded by earthy vetiver and soft sandalwood.

Top: Green Leaf, Mandarin, Lemon, Bergamot

Middle: Lily of the Valley, Vetiver

Base: Sandalwood, Amber, Musk



CARVANSONS



don't mess with the classics

timewarp

A nostalgic yet intoxicating blend of zesty citrus fruits and balmy floral blooms with a rich base of Vanilla, Tonka and Patchouli.

Top: Lemon, Bergamot, Raspberry

Middle: Orange Blossom, Iris, Lily of the Valley

Base: Vanilla, Tonka, Patchouli



CARVANSONS

2025
2026

Fragrance Trends

A Fragrance Collection to Accompany the Spring Summer 2025/2026 Trends

For more information about our fragrances and our latest creations, contact us

hello@carvansons.co.uk | www.carvansons.co.uk



CARVANSONS