
Mocha Mousse

A Collection Inspired by the
Pantone Colour of the Year



CARVANSONS

MOCHA MOUSSE

Mocha Mousse is the Pantone Colour of the Year, 2025.

It is no ordinary shade of brown; it resonates with a sense of warmth and comfort, speaking to our innate craving for softness and tranquillity in today's fast-paced world.

This colour resonates with the "little treat culture"—a trend that celebrates the joy of small, indulgent pleasures, like relishing a cup of coffee or savouring a piece of chocolate.

It also has a gentle, "soft and airy" quality designed to harmonise elegance with comfort, catering to the growing consumer focus on self-care and mental well-being.



CARVANSONS

MOCHA MOUSSE

Mocha Mousse defines the rise of "quiet luxury"—a minimalist aesthetic defined by subdued tones and premium materials. It embodies the contemporary shift toward valuing understated sophistication over ostentatious displays, making it a colour that feels both timely and profoundly relevant.

From a perfumery point of view, this coincides with the end of "beastmode" fragrances and the introduction of simple and softer suede tones.

This also links to the continued love of gourmand scents such as coffee, vanilla, chocolate and marshmallow. All of these notes have featured heavily in a number of big launches of late.



CARVANSONS

Cocoa Mousse

Honey

Chocolate Mousse

Vanilla
Benzoin

A lush decadent chocolate scent, with sweet honey and vanilla notes.



Morning Coffee

Sugar

Mocha Coffee
Almond

Vanilla

An inviting and comforting coffee aroma combined with milky vanilla.



Golden Bloom

Jasmine
Magnolia

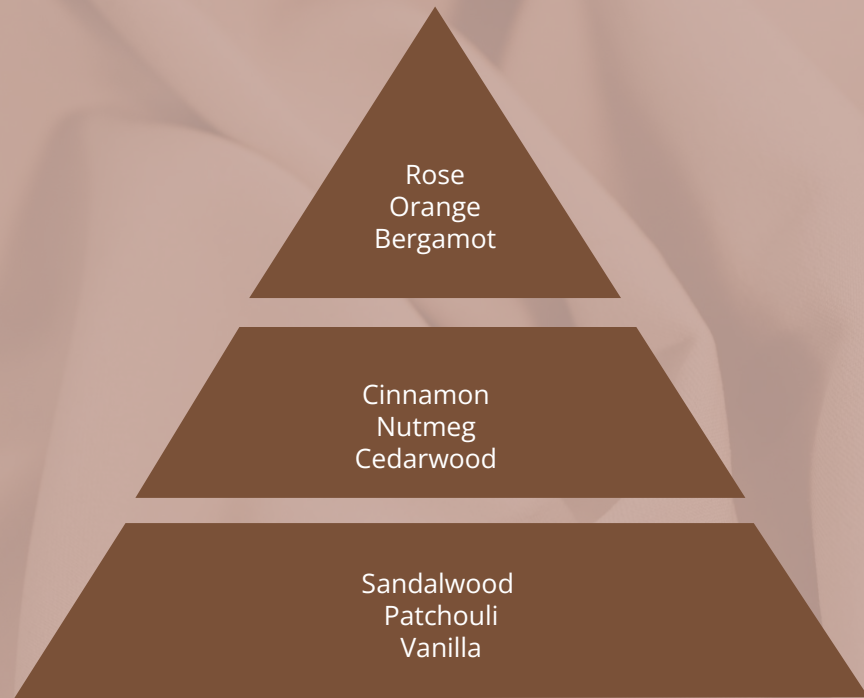
Tuberose
Caramel

Vanilla
Musk
Sandalwood

A white floral delight with hints of caramellic sweetness



Opulent Silk



Rich, luxurious spices of cinnamon and nutmeg grounded by smooth woods.



Amberwood Creme

Elemi
Saffron
Black Pepper

Cashmere
Cedarwood

Ginger
Leather

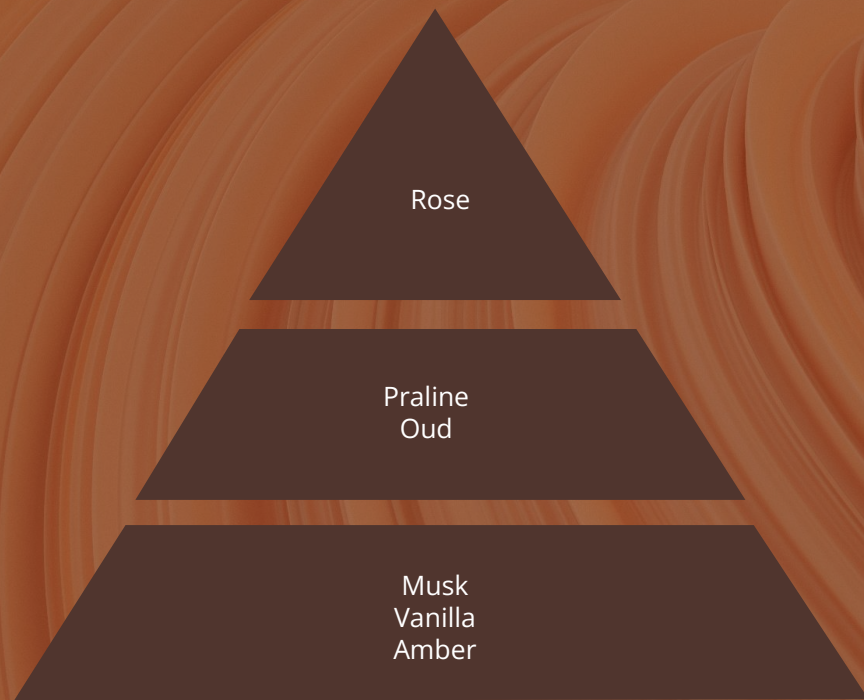
Vanilla
Amber

Sandalwood
Guaiacwood

A deep woody scent warmed by spices, amber and vanilla.



Smooth Oud



The strong, dark aroma of oud is given a luxurious comforting finish with the addition of praline and rich musks.



Mocha Mousse

For more information about our fragrances and our latest creations, contact us

hello@carvansons.co.uk | www.carvansons.co.uk



CARVANSONS