

FRAGRANCE COLLECTIONS FROM CARVANSONS

# FORBIDDEN APPLE COLLECTION



## THE HUMBLE APPLE

Apples originated in the mountains of Kazakhstan, in central Asia east of the Caspian Sea and quickly spread throughout the world.

Apples are the most widely consumed fruit globally with over 65,000 kilo tonnes eaten each year.

They are an incredibly nutritious fruit, with suggestions that the fruit is good for heart health, digestion and cell regrowth.



## THE MAGIC APPLE

But apples also have a mysterious and magical heritage.

In Greek Mythology, the Trojan War was started due to golden apple, said to belong to the fairest goddess.

The Norse gods attributed immortality, youthfulness and fertility to apples.

In the book Arabian Nights it is suggested that a magic apple is capable of curing all diseases.



## THE FORBIDDEN APPLE

There are many references to apples as a dark and deceptive fruit. The term "Forbidden Fruit" appeared in Europe in the 12th century, possibly due to the fact "apple" and "evil" are the same word in Latin, Malum. It is possible that Hans Christian Andersen took inspiration from this when writing the fairytale Snow White.

The most recognised reference to apples as a forbidden fruit is of course in the Christian Bible. Curiously, however, there is actually no reference in the original Hebrew Bible to apples being the fruit that enticed Adam and Eve in the Garden of Eden.



## APPLE COLLECTION

The Forbidden Apple Collection is a selection of six delectable and seductive fragrances suitable for Perfumes and Eau de Toilettes.





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A World of Fragrance

#### **BITTER APPLE**

*Green leaves and citrus touches mingle with juicy green and red apples.* 

Top: Green Apple, Green leaf, Citrus

MN: Red Apple, Rose, Raspberry

**BN: White Woods** 











### SPARKLING APPLE

*Fresh green apple and refreshing mint softened by a heart of cherry blossoms.* 

Top: Green Apple, Spearmint, Violet

Middle: Apple Blossom, Cherry Blossom, Jasmine

Base: Sandalwood, Pine











### FAIRY TALE

*Mystical apple accords surrounded by silky musks.* 

Top: Apple, Rose

MN: Apple Blossom, Jasmine, Lily, Peach

BN: Cedar, Musk











#### APPLE SPLASH

*Green apples harmonised by gentle aquatic florals.* 

Top: Green Apple, Violet, Aquatic

Middle: Green Apple, Magnolia, Rose

Base: Musk, Sandalwood





### APPLE BLOSSOM

An aura of sweet apple blossoms.

Top: Green Apple, Lemon

Middle: Apple Blossom, Geranium, Jasmine, Rose

Base: Amber, Musk













#### MAGIC APPLE

An enchantment of apple, fused with rich amber, vanilla and patchouli.

Top: Apple, Mandarin, Bergamot

Middle: Patchouli, Cashmere Wood

Base: Amber, Cedar, Vanilla













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For more information about our fragrances or to request samples of our latest creations, contact us

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