



FRAGRANCE
COLLECTIONS
FROM CARVANSONS

THE K-BEAUTY COLLECTION




CARVANSONS

A World of Fragrance

AW24 in social media: Between fashion fatigue, K-pop dominance and 'tradition'



K-beauty: The rise of Korean make-up in the West
© 21 October 2018



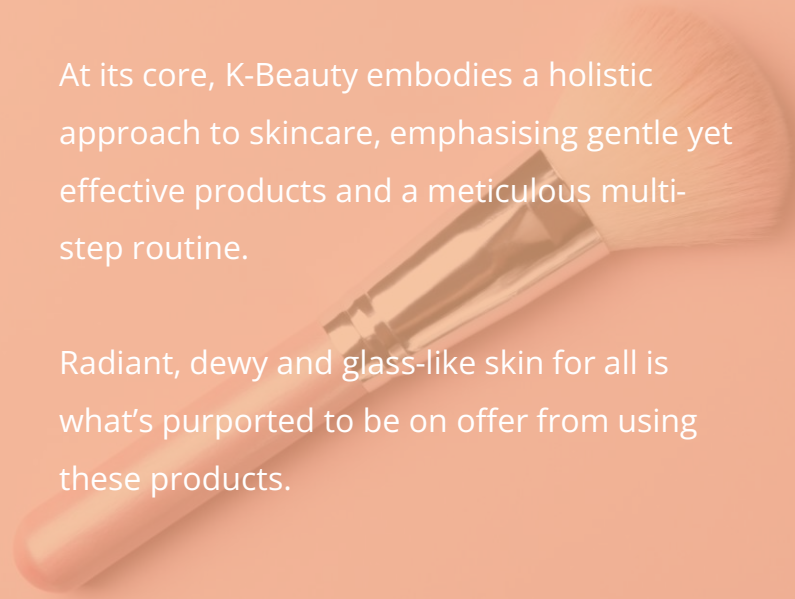
The K-beauty craze emerged in the US around 2012 with the rise of BB cream and spurred countless subsequent beauty trends such as sheet masks, 10-step skincare routines and blemish patches.



In recent years, the beauty world has been abuzz with the phenomenon of K-Beauty, short for Korean Beauty.

At its core, K-Beauty embodies a holistic approach to skincare, emphasising gentle yet effective products and a meticulous multi-step routine.

Radiant, dewy and glass-like skin for all is what's purported to be on offer from using these products.



K-beauty fragrances are bold.

Berries, florals, sweet and creamy gourmand notes are popular in Korea with many K-pop idols opting for the sweeter fragrance options.

Our K-Beauty Fragrance Collection leans into this trend with six big, bright, sweet fruity-floral fragrances.

This collection has not been created for a specific product application and can be adapted for many different product types.



Pomegranate &

Raspberry

Zesty, bittersweet hints of Pomegranate combine with a rich fruity heart on a sweet sugary background.

Top: Pomegranate

Middle: Raspberry, Rose, Red Apple

Base: Candy Floss

FN0018294



Cucumber & Avocado

Refreshing green tropical notes of Melon and Cucumber softened by ripe avocado and smooth florals.

Top: Cucumber, Melon, Tropical fruits

Middle: Avocado, White Florals, Rose

Base: Woods

FN0002844



Mango

*An exotic burst of mouthwatering mango
mixed with supporting tropical fruits.*

Top: Citrus, Passionfruit

Middle: Mango

Base: Peach, Papaya

FN0012437



Tropical

Take a trip to balmy Islands with this concoction of coconut, hibiscus flower and creamy vanilla.

Top: Coconut, Eucalyptus

Middle: Apple, Peach, Hibiscus

Base: Vanilla, Musk

FN0028075



Clementine

A rejuvenating citrus blend of Clementine and Blood Orange.

Top: Clementine, Pineapple

Middle: Blood Orange

Base: Orange Blossom

FN0027132



Plum

A delightful deep fruity elixir of rich Plum and Sweet Cherry.

Top: Cherry, Raspberry

Middle: Plum, Plum Blossom

Base: Vanilla

FN0028801





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For more information about our fragrances or to
request samples of our latest creations, contact us

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