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# The Cruise Collection

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An Automotive Fragrance Collection



CARVANSONS

A World of Fragrance



The thrill. The freedom. The feeling.  
We love our cars for many reasons.

However, a recent survey found that, due to rising costs of living and inflationary pressures, 32% of consumers are keeping their cars longer than they initially planned.

With people holding onto their cars for longer, maintaining the appearance and condition of their vehicles has become more important than ever before.

For some, maintaining their cars is a labour of love; for others, it is a necessary but uninspiring task. As a result, scented car care products are on the rise, attempting to make the process more engaging and pleasurable.



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Inspired by the freedom of the open road, our wanderlust and a deep connection to the vehicles we own, we have created our first fragrance collection specifically for car care products.

This collection of six fragrances is suitable for car cleaning, paint protection products, air freshening and car maintenance products.

These scents are suitable for:

- Car Cleaning
- Car Waxes
- Car Air Fresheners



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# Cherry Red

Cherry  
Orange  
Almond

Cherry  
Anise

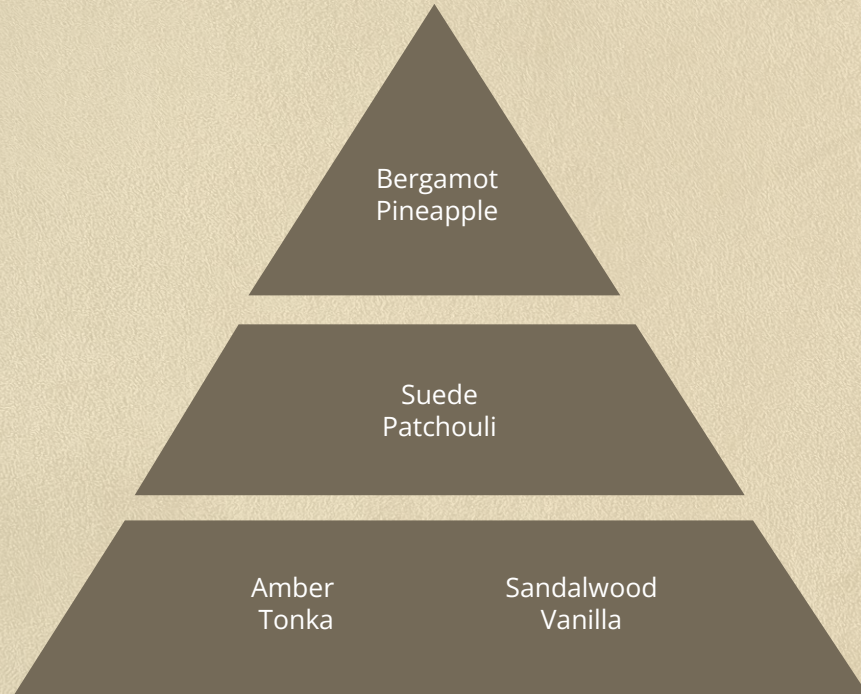
Vanilla

A vibrant and fruity scent that blends sweet cherry, zesty orange, warm almond, aromatic anise and creamy vanilla for a rich, invigorating scent experience.





# Soft Suede



A sophisticated scent that blends fresh bergamot and pineapple with a rich heart of suede and patchouli, all perfectly anchored by a comforting base of amber, tonka, sandalwood and vanilla.





# Sunset Beach

Coconut  
Frangipani

Coconut  
Jasmine  
Lily of the Valley

Vanilla  
Amber  
Musk

Escape to the coast with this lush scent of coconut and frangipani which blooms into a heart of coconut, jasmine and lily of the valley, finishing with a warm, sun-soaked base of vanilla, amber and musk.





# Sweet Bubbles

Orange  
Pineapple

Bubblegum  
Raspberry  
Cinnamon

Vanilla

A bright and playful fragrance that captures the essence of juicy orange, tropical pineapple, sweet bubblegum, tangy raspberry and creamy vanilla for a fun, carefree and nostalgic scent.





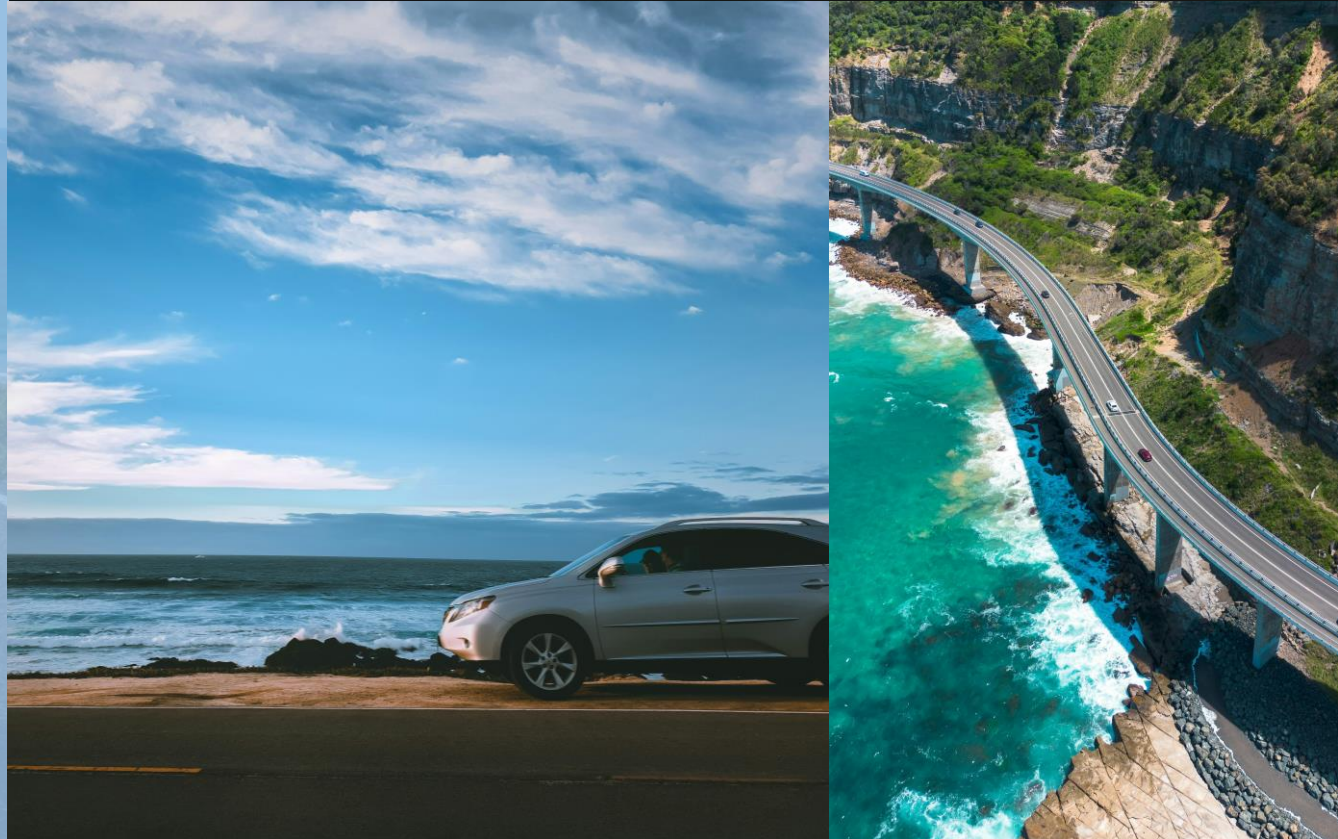
# Ocean Drive

Green  
Bergamot  
Pineapple

Rose  
Apple

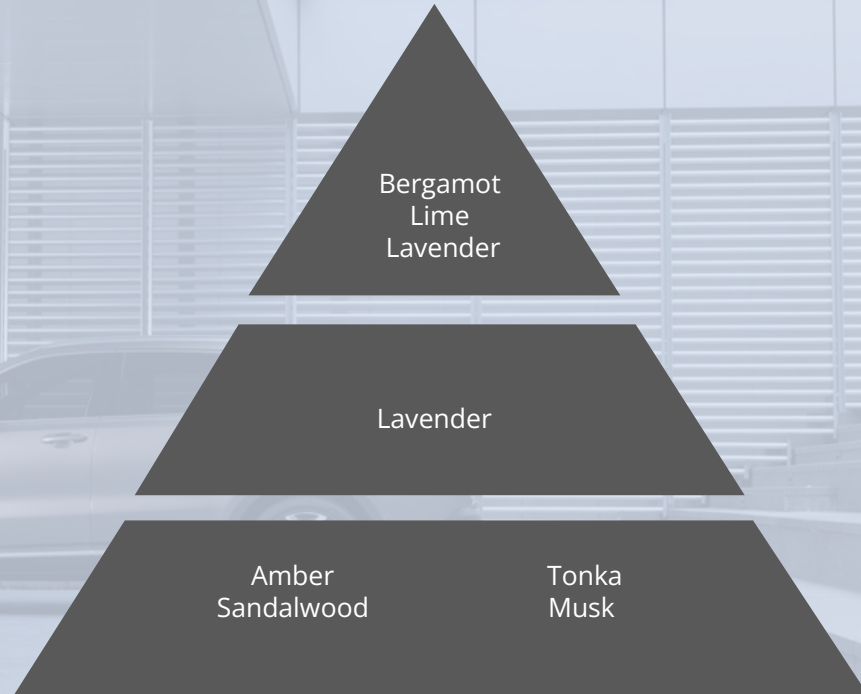
Musk  
Amber

The spirit of adventure is calling with an exhilarating combination of bright and fearless fruity and ozonic notes, sweetness from apples and rose and a smooth musk and amber base.





# New Car



A confident and reassuring blend of bergamot, lime and lavender, transitions into a heart of pure lavender before settling into a warm, classic base of amber, sandalwood, tonka and musk.





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For more information about our fragrances or to  
request samples of our latest creations, contact us

[hello@carvansons.co.uk](mailto:hello@carvansons.co.uk) | [www.carvansons.co.uk](http://www.carvansons.co.uk)



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